



TEA CHAMPAGNE PRIVATE LTD

MARKET REPORT FOR SALE 37/2025

MARKET DESCRIPTION

CTC:

- Fair Demand (69%).
- Good liquoring teas were steady to easier, while remainder were irregular to easier.
- Internal buyers were the mainstay in the market, with fair support from exporters and major blenders.

DUST:

- Good demand (75%).
- Market was steady.
- Internal buyers were the mainstay in the market. Major blenders were selective.

STAC	AUCTION SOLD QNTY (IN LAKH KGS)						IN MILLION KGS			
SALE	SALE 37		OUT %	SALE 36		OUT %	UPTO THE SALE 2025		UPTO THE SALE 2024	
TEA TYPE	Qnty	Avg Price		Qnty	Avg Price		Qnty	Avg Price	Qnty	Avg Price
CTC	36.76	158.90	30.63	30.52	163.86	26.67	59.58	174.21	50.35	206.09
DUST	4.76	164.43	25.26	4.28	161.57	18.28	7.50	180.22	7.61	203.41
TOTAL	41.52	159.53	30.06	34.81	163.57	25.73	67.08	174.89	57.97	205.74

AREA WISE SOLD QNTY (IN LAKH KGS) & AVG PRICES												
AREA	DOOARS				+/-		TERAI				+/-	
SALE NO.	SALE-37 CY		SALE-37 LY				SALE-37 CY		SALE-37 LY			
	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF
SOLD QTY	17.29	13.82	13.86	13.84	3.43	-0.02	5.09	4.6	4.72	5.41	0.37	-0.81
AVG PRI	205.96	111.64	258.34	179.45	-52.38	-67.81	189.06	105.76	250.74	175.03	-61.68	-69.27

GRADE WISE TOP GARDEN PRICES

BOP		BOPSM		BP		OF	
Mark	Price	Mark	Price	Mark	Price	Mark	Price
KARTICK	271	KARTICK	321	NOWERANUDDY	451	KARTICK	340
RYDAK	245	BINAGURI	301	JITI	400	RYDAK	336
BARADIGHI	240	LAKHIPARA	276	KARTICK	334	ARYAMAN	330
HOPE	237	KUMARGRAM	270	RYDAK	330	BINAGURI	330
LEESHRIVER	237	JITI	270	BINAGURI	327	JITI	326
MECHPARA	230	RYDAK	267	HOPE	325	GHATIAROYAL	321
AIBHEEL	224	MATRIGOLD	267	PAHARGOOMIAH	314	HOPE	316
MEENGLAS	222	BARADIGHI	266	KUMARGRAM	313	PAHARGOOMIAH	314
NEWLANDS	216	MORAGHAT	263	LAKHIPARA	310	RAMABOTYSUPER	312
HANSQUA	216	DALGAON	263	KALABARI	306	MATRIGOLD	311

PD		DUST	
Mark	Price	Mark	Price
JITI	351	BINAGURI	269
BINAGURI	320	JITI	268
RYDAK	295	GHATIAROYAL	253
KARTICK	283	BARADIGHI	251
GHATIAROYAL	271	HOPE	240
HOPE	271	DALGAON	233
MORAGHAT	262	MATHURA	232
BARADIGHI	256	GULMA	226
LEESHRIVER	253	SARASWATIPUR	221
KUMARGRAM	246	PUTINBARIROYAL	220

TOP 10 BUYERS QNTY (IN LAKH KGS) WITH AVG PRICE

SL NO	LEAF			DUST		
	BUYERS	QNTY	PRICE	BUYERS	QNTY	PRICE
1	HINDUSTHAN UNILEVER LIMITED	3.10	105.44	M. M. TRADERS	0.32	141.30
2	TATA CONSUMER PRODUCTS LIMITED	2.68	99.79	JAGDISH & BROTHERS	0.27	241.28
3	BANSAL FRESH TEA & CONS. PRODUCT LLP	1.68	97.82	AVYAN TEA COMPANY	0.26	193.80
4	SUDEEP SALES AGENCY	0.97	98.54	SANCHETI TEA (P) LTD.	0.25	123.48
5	B.K. ASSOCIATES	0.81	145.56	HINDUSTHAN UNILEVER LIMITED	0.22	127.46
6	TEA SAMRAT	0.77	204.83	TEWARI TEA TRADING PVT LTD	0.20	129.30
7	NATARAJ TEA TRADING CO.	0.65	182.58	TULSI TEA TRADING COMPANY	0.19	213.61
8	DALMIA ENTERPRISES	0.65	290.62	KESARIA & COMPANY	0.17	151.86
9	LAKSHITA ENTERPRISE	0.60	187.59	C.I. LIMITED	0.14	124.13
10	CENTRAL TEA HOUSE	0.60	151.99	RAJESH & COMPANY	0.14	109.53

TOP 20 GARDEN QNTY AND AVG PRICE UPTO \$37

SL No.	Mark	THIS YEAR		LAST YEAR		Diff Qnty	Diff Price
		Qnty	Avg Price	Qnty	Avg Price		
1	KARTICK	2,62,978	343.57	1,40,500	363.41	1,22,478	-19.83
2	BINAGURI	6,20,336	327.46	5,29,758	312.35	90,578	15.11
3	NEPUCHAPUR	2,17,621	316.86	2,48,426	306.99	-30,804	9.86
4	JITI	4,16,729	315.83	5,06,993	304.64	-90,264	11.19
5	ARYAMAN	76,413	313.32			76,413	
6	RYDAK	3,94,485	310.76	3,38,061	326.78	56,424	-16.02
7	HOPE	2,14,650	308.87	2,62,732	306.52	-48,083	2.35
8	GHATIA ROYAL	1,82,711	306.46	78,246	309.22	1,04,465	-2.76
9	BHATKAWA	1,31,286	305.61	1,25,611	313.74	5,674	-8.13
10	LAKHIPARA	1,46,920	301.63	16,580	256.42	1,30,340	45.20
11	GULMA	4,70,746	299.58	2,28,942	327.40	2,41,804	-27.81
12	KARALA VALLEY ROYAL	1,77,513	299.22	1,71,714	292.33	5,799	6.89
13	CHULSA	70,201	299.09	1,73,830	335.26	-1,03,630	-36.17
14	MORAGHAT	3,75,856	296.28	4,75,663	303.17	-99,807	-6.89
15	BARADIGHI	3,24,466	295.66	3,07,421	316.77	17,045	-21.11
16	KUMARGRAM	2,30,529	295.64	3,94,286	300.94	-1,63,756	-5.30
17	PAHARGOOMIAH	3,81,660	295.19	2,99,865	297.95	81,795	-2.77
18	MAINAK ROYAAL	67,777	294.82	52,391	288.77	15,386	6.05
19	DALGAON	3,84,403	287.12	3,63,137	314.94	21,267	-27.82
20	GOPALPUR	2,26,977	286.03	2,25,195	276.98	1,783	9.05

SILIGURI AUCTION DOOARS GRADE TO GRADE GAP FOR LAST 5 YEARS :(SALE 37) SEASON -2025/26

DOOARS EST

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	170.60	203.45	-32.85	223.93	-20.48	215.46	8.47	207.17	8.29	182.80	24.37
2024	228.29	257.27	-28.99	275.27	-18.00	260.97	14.30	242.51	18.46	237.84	4.67
2023	168.02	196.19	-28.17	212.79	-16.59	203.47	9.32	180.45	23.01	173.78	6.67
2022	174.99	203.91	-28.92	219.91	-16.00	219.33	0.58	197.02	22.31	190.45	6.57
2021	158.34	190.58	-32.24	207.07	-16.49	200.19	6.88	181.41	18.78	162.98	18.43

DOOARS BLF

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	104.35	109.80	-5.45	112.99	-3.19	112.90	0.09	114.42	-1.51	123.36	-8.94
2024	171.40	175.51	-4.11	182.24	-6.73	179.03	3.21	179.45	-0.43	180.15	-0.70
2023	103.89	110.66	-6.78	116.08	-5.41	114.22	1.85	112.40	1.82	128.79	-16.39
2022	113.22	126.43	-13.21	127.80	-1.37	125.55	2.24	128.62	-3.06	135.46	-6.84
2021	115.86	123.49	-7.62	126.45	-2.96	122.27	4.17	118.83	3.44	127.11	-8.27

DOOARS EST & BLF COMBINED

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	131.76	146.04	-14.28	171.83	-25.79	170.97	0.86	173.01	-2.04	176.01	-3.00
2024	192.04	207.79	-15.75	227.48	-19.69	221.31	6.17	214.64	6.67	229.00	-14.36
2023	132.66	146.02	-13.36	176.69	-30.66	172.03	4.65	168.03	4.00	171.43	-3.39
2022	150.47	171.89	-21.42	192.17	-20.28	184.44	7.73	182.57	1.86	188.19	-5.62
2021	141.28	169.57	-28.29	190.81	-21.24	178.24	12.57	169.23	9.01	159.96	9.27

PRICE RANGE SOLD QNTY AND PERCENTAGE								
Price Range	Sold Qty (In lac)		Sold %		Upto Sold Qnty In MLN Kgs			
					2025/2026		2024/2025	
	Sale-37	Sale-36	Sale-37	Sale-36	QNTY	%	QNTY	%
80 <= x < 100	5.70	5.25	13.73%	15.09%	10.55	15.72%	0.54	0.93%
100 <= x < 120	11.82	9.10	28.46%	26.14%	14.74	21.97%	3.81	6.57%
120 <= x < 140	3.00	2.57	7.21%	7.38%	7.77	11.59%	8.21	14.17%
140 <= x < 160	2.62	1.92	6.32%	5.50%	3.20	4.77%	4.99	8.61%
160 <= x < 180	2.81	1.87	6.76%	5.36%	2.79	4.15%	8.13	14.03%
180 <= x < 200	3.09	2.11	7.44%	6.07%	2.47	3.69%	3.74	6.46%
200 <= x < 220	3.40	3.21	8.20%	9.22%	3.73	5.56%	3.62	6.25%
220 <= x < 240	3.50	2.94	8.42%	8.45%	4.44	6.62%	4.68	8.07%
240 <= x < 260	2.09	2.03	5.03%	5.82%	4.51	6.73%	5.37	9.26%
260 <= x < 280	1.78	2.10	4.28%	6.04%	4.25	6.34%	5.09	8.78%
280 <= x < 300	0.87	0.98	2.10%	2.82%	2.96	4.41%	3.68	6.35%
300 <= x < 320	0.51	0.42	1.24%	1.20%	2.50	3.73%	2.69	4.65%
320 <= x < 340	0.27	0.20	0.65%	0.59%	1.68	2.50%	1.57	2.70%
340 <= x < Above	0.07	0.11	0.17%	0.32%	1.50	2.23%	1.84	3.18%

FUTURE OFFERING IN PKGS						
SALE	2025/2026			2024/2025		
	CTC	DUST	TOTAL	CTC	DUST	TOTAL
38	140318	13961	154279	129557	8291	137848
39	138298	14154	152452	128484	10507	138991
40	DROPPED	DROPPED	DROPPED	129595	9020	138615
41	135214	13973	149187	DROPPED	DROPPED	DROPPED

*Service * Satisfaction * Honesty*