



TEA CHAMPAGNE PRIVATE LTD

MARKET REPORT FOR SALE 38/2025

MARKET DESCRIPTION

CTC:

- Fair Demand (70%).
- Good liquoring teas were steady to easier following quality, while remainder were easier.
- Internal buyers were the mainstay in the market, with fair support from exporters and major blenders.

DUST:

- Good demand (78%).
- Market was steady to irregular.
- Internal buyers were the mainstay in the market. Major blenders were selective. Exporters were very selective.

STAC	AUCTION SOLD QNTY (IN LAKH KGS)						IN MILLION KGS			
SALE	SALE 38		OUT %	SALE 37		OUT %	UPTO THE SALE 2025		UPTO THE SALE 2024	
TEA TYPE	Qnty	Avg Price		Qnty	Avg Price		Qnty	Avg Price	Qnty	Avg Price
CTC	37.70	160.14	30.32	36.76	158.90	30.63	63.35	173.38	54.08	206.89
DUST	4.79	167.01	22.09	4.76	164.43	25.26	7.98	179.43	8.03	204.40
TOTAL	42.50	160.91	29.48	41.52	159.53	30.06	71.33	174.05	62.11	206.56

AREA WISE SOLD QNTY (IN LAKH KGS) & AVG PRICES

AREA	DOOARS				+/-		TERAI				+/-	
SALE NO.	SALE-38 CY		SALE-38 LY				SALE-38 CY		SALE-38 LY			
	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF	EST	BLF
SOLD QTY	18.83	12.60	15.06	15.03	3.77	-2.43	4.88	5.27	4.97	5.99	-0.09	-0.72
AVG PRI	206.73	110.44	257.67	184.85	-50.94	-74.41	184.10	107.00	245.98	181.90	-61.88	-74.9

GRADE WISE TOP GARDEN PRICES

BOP		BOPSM		BP		OF	
Mark	Price	Mark	Price	Mark	Price	Mark	Price
KARTICK	298	BINAGURI	319	JITI	393	JITI	383
RYDAK	246	JITI	307	BINAGURI	341	KARTICK	341
BARADIGHI	246	KARTICK	303	KARTICK	341	BINAGURI	337
KARALAVALLEYROYAL	236	KUMARGRAM	298	GHATIAROYAL	338	HOPE	330
KUMARGRAM	235	NEPUCHAPUR	280	KUMARGRAM	320	GHATIAROYAL	320
MATRIGOLD	229	RYDAK	279	BHATKAWA	316	RAMABOTYSUPER	313
AIBHEEL	213	HOPE	276	MORAGHAT	316	NEPUCHAPUR	306
SARAT	210	KARALAVALLEYROYAL	276	HOPE	313	ARYAMAN	305
NUXALBARIIMPERIAL	209	ARYAMAN	274	KARALAVALLEYROYAL	312	GULMA	305
MAUSOM	207	DALGAON	267	GANDRAPARA	311	KARALAVALLEYROYAL	296

PD		DUST	
Mark	Price	Mark	Price
BINAGURI	320	ARYAMAN	257
KARTICK	301	BINAGURI	256
GHATIAROYAL	291	JITI	251
JITI	291	GHATIAROYAL	246
RYDAK	281	BHATKAWA	241
MORAGHAT	276	KURTI	233
BARADIGHI	271	MATHURA	231
ARYAMAN	267	BARADIGHI	221
MATHURA	257	DIANARAMBARI	218
MECHPARA	251	LEESHRIVER	218

TOP 10 BUYERS QNTY (IN LAKH KGS) WITH AVG PRICE

SL NO	LEAF			DUST		
	BUYERS	QNTY	PRICE	BUYERS	QNTY	PRICE
1	TATA CONSUMER PRODUCTS LIMITED	2.78	101.22	JINDUTT PHARMACEUTICALS	0.45	137.48
2	HINDUSTHAN UNILEVER LIMITED	2.35	107.07	HINDUSTHAN UNILEVER LIMITED	0.26	139.80
3	BANSAL AGRO & TEA MANUFACTURE	1.90	100.19	PIONEER ENTERPRISE	0.25	236.96
4	DALMIA ENTERPRISES	0.87	289.71	SURAJMUKHI TEA PVT. LTD	0.23	180.94
5	ELITE TEA AGENCY	0.70	110.54	AVYAN TEA COMPANY	0.21	161.33
6	NATARAJ TEA TRADING CO.	0.68	180.53	TULSI TEA TRADING COMPANY	0.18	205.96
7	NEERAJ KUMAR ANUJ KUMAR	0.63	166.76	SHAH TEA TRADING	0.15	110.33
8	SAKSHAM ASSOCIATES	0.63	165.18	TATA CONSUMER PRODUCTS LIMITED	0.15	135.64
9	BANSAL TEA STORES	0.62	201.54	R K ENTERPRISES	0.14	192.11
10	MANIBHADRA TEA COMPANY	0.48	174.60	EASTERN TEA CORPORATION	0.13	188.40

TOP 20 GARDEN QNTY AND AVG PRICE UPTO \$38

SL No.	Mark	THIS YEAR		LAST YEAR		Diff Qnty	Diff Price
		Qnty	Avg Price	Qnty	Avg Price		
1	KARTICK	2,84,109	341.28	1,54,553	360.50	1,29,556	-19.22
2	BINAGURI	6,58,685	326.41	5,68,556	313.20	90,129	13.20
3	NEPUCHAPUR	2,29,488	315.08	2,63,923	306.34	-34,435	8.74
4	JITI	4,38,617	314.19	5,21,710	304.02	-83,092	10.17
5	ARYAMAN	86,017	310.23			86,017	
6	HOPE	2,34,635	307.26	2,68,384	306.49	-33,748	0.77
7	RYDAK	4,42,645	306.08	3,70,890	324.76	71,755	-18.68
8	BHATKAWA	1,40,590	303.91	1,27,299	313.39	13,291	-9.48
9	GHATIA ROYAL	2,14,082	301.62	78,246	309.22	1,35,837	-7.60
10	LAKHIPARA	1,59,352	298.82	20,352	253.86	1,39,000	44.96
11	KARALA VALLEY ROYAL	1,92,278	297.49	1,84,173	291.98	8,105	5.51
12	CHULSA	71,877	296.43	1,75,336	334.71	-1,03,459	-38.28
13	GULMA	4,94,475	295.78	2,46,546	326.74	2,47,929	-30.96
14	MORAGHAT	4,06,661	294.41	5,16,833	302.66	-1,10,171	-8.25
15	PAHARGOOMIAH	3,88,929	294.08	3,13,242	297.51	75,687	-3.43
16	MAINAK ROYAALE	68,774	293.99	55,462	288.09	13,312	5.90
17	KUMARGRAM	2,52,029	293.92	4,23,697	299.44	-1,71,668	-5.52
18	BARADIGHI	3,64,910	290.65	3,21,020	314.98	43,890	-24.33
19	ZURRANTEE	2,09,461	284.90	1,74,732	283.17	34,729	1.73
20	LEESH RIVER	5,32,613	284.37	3,06,537	293.73	2,26,077	-9.37

SILIGURI AUCTION DOOARS GRADE TO GRADE GAP FOR LAST 5 YEARS :(SALE 38) SEASON -2025/26

DOOARS EST

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	158.93	204.99	-46.07	222.95	-17.95	219.33	3.62	205.35	13.98	187.15	18.19
2024	230.96	258.43	-27.46	271.97	-13.54	261.01	10.96	250.11	10.90	234.88	15.23
2023	163.59	194.25	-30.66	212.25	-18.01	205.25	7.00	181.59	23.67	170.73	10.85
2022	172.14	198.89	-26.75	214.97	-16.08	214.38	0.59	198.56	15.83	184.06	14.49
2021	153.72	188.82	-35.09	201.27	-12.45	199.99	1.28	180.58	19.41	166.87	13.70

DOOARS BLF

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	102.76	106.90	-4.14	112.56	-5.67	114.70	-2.14	113.15	1.56	130.19	-17.05
2024	176.97	181.17	-4.20	188.22	-7.05	183.27	4.96	187.91	-4.64	191.90	-3.99
2023	107.47	111.22	-3.75	114.20	-2.97	113.94	0.25	113.80	0.15	121.17	-7.37
2022	119.50	127.30	-7.80	127.59	-0.29	128.29	-0.70	131.77	-3.48	132.39	-0.63
2021	115.49	123.45	-7.96	122.57	0.88	121.70	0.88	120.94	0.76	114.09	6.85

DOOARS EST & BLF COMBINED

SEASON	BOP	BOPSM	BOP-BOPSM	BP	BOPSM-BP	OF	BP-OF	PD	OF-PD	DUST	PD-D
2025	129.33	151.49	-22.17	176.12	-24.63	182.61	-6.49	170.94	11.67	185.67	-14.74
2024	198.84	211.53	-12.69	226.19	-14.66	226.08	0.11	226.03	0.05	230.53	-4.50
2023	136.59	146.81	-10.22	171.18	-24.37	171.58	-0.40	166.71	4.86	166.21	0.51
2022	149.42	167.15	-17.73	185.81	-18.66	186.29	-0.48	184.13	2.16	181.35	2.78
2021	143.30	164.55	-21.26	182.03	-17.47	180.18	1.84	173.62	6.56	165.11	8.51

PRICE RANGE SOLD QNTY AND PERCENTAGE								
Price Range	Sold Qty (In lac)		Sold %		Upto Sold Qnty In MLN Kgs			
					2025/2026		2024/2025	
	Sale-38	Sale-37	Sale-38	Sale-37	QNTY	%	QNTY	%
80 <= x < 100	4.02	5.70	9.47%	13.73%	10.95	15.35%	0.54	0.87%
100 <= x < 120	13.82	11.82	32.51%	28.46%	16.12	22.60%	3.81	6.13%
120 <= x < 140	2.86	3.00	6.72%	7.21%	8.06	11.30%	8.21	13.22%
140 <= x < 160	2.70	2.62	6.35%	6.32%	3.47	4.87%	5.03	8.09%
160 <= x < 180	3.15	2.81	7.41%	6.76%	3.10	4.35%	8.95	14.41%
180 <= x < 200	3.33	3.09	7.84%	7.44%	2.81	3.94%	4.94	7.95%
200 <= x < 220	3.36	3.40	7.92%	8.20%	4.06	5.70%	3.91	6.29%
220 <= x < 240	2.78	3.50	6.55%	8.42%	4.72	6.61%	5.07	8.16%
240 <= x < 260	2.77	2.09	6.51%	5.03%	4.79	6.71%	5.94	9.57%
260 <= x < 280	1.77	1.78	4.17%	4.28%	4.43	6.21%	5.48	8.82%
280 <= x < 300	0.84	0.87	1.97%	2.10%	3.04	4.27%	3.89	6.26%
300 <= x < 320	0.68	0.51	1.60%	1.24%	2.57	3.61%	2.85	4.59%
320 <= x < 340	0.34	0.27	0.80%	0.65%	1.71	2.40%	1.63	2.62%
340 <= x < Above	0.08	0.07	0.19%	0.17%	1.50	2.11%	1.87	3.01%

FUTURE OFFERING IN PKGS						
SALE	2025/2026			2024/2025		
	CTC	DUST	TOTAL	CTC	DUST	TOTAL
39	138298	14154	152452	128484	10507	138991
40	DROPPED	DROPPED	DROPPED	129595	9020	138615
41	135214	13973	149187	DROPPED	DROPPED	DROPPED
42	110595	14450	125045	124942	10275	135217

*Service * Satisfaction * Honesty*